



Bluewaves Media

About Us

Bluewaves Media – a leading mobile messaging and digital application development organization. Its journey began way back in 2009 and has achieved many milestones in the past 15 years, in the field of mobile messaging, VOICE messaging, mobile messaging platform, Short-Code integration and other digital solutions, opting the best available technologies.

Our core focus is on Digital Branding and Promotional Advertising along with the Mobile solutions and VAS. We connect brands to customers, and we do it in a result oriented totally integrated, top to bottom manner.

To,

LINNEA MEDIA

5th Floor , Room No : A10, Chatterjee
International Center, Jawaharlal
Nehru Rd, Kankaria Estates, Park
Street area, Kolkata, West Bengal
700071

Date: 03 Jun 26

Kind Atten: Prashanta Bose

Dear Sir/Mam,

While thanking you for your enquiry, we are pleased to quote below our lowest prices for the following as desired

SI No	Product	Description	Quantity	Price/Unit	Unit	Total
1	Bulk SMS	Bulk Sms	100000	0.10	NA	10000.000
2	Verified Whatsapp	One Time Set up Charge	1	5000	NA	5000
		Annual platform Rental	1	12000	Year	12000
		Cost of Per Marketing Message	1	0.88	NA	0.88
		Cost of per Utility Message	1	0.135	NA	0.135
3	Google RCS	One Time Set Up Charge	1	10000	NA	10000
		Google RCS	100000	0.13	NA	13000

Terms & Conditions

- Validity: This offer is valid till 10 Days
- GST 18% Extra. (GST No - 19AYCPK7151NIZY)
- Payment Terms: 100% Advance in the form of CHQ/Account Transfer.
- Payment in the favor of BLUE WAVES MEDIA.
- Given work should not be dependent upon any other work.
- All dispute subjected to KOLKATA jurisdiction.
- We don't guarantee any assure number of lead generation from the sms campaign.

We look forward for a long term association with you and kindly send us your acceptance confirmation, with your PO.

Thank You
From,
Blue Waves Media
Anjali Mandal
9038333922

About Services



We Build For You

At Bluewaves Media, we offer a comprehensive suite of communication solutions designed to help your business connect with customers efficiently and effectively. Explore our key services below:

- SMS
- RCS
- Whatsapp Bulk Messaging/Green Tick
- IVR
- Email Marketing

Why Choose Us

At Bluewaves Media, we prioritize building lasting relationships through innovative consultancy and guidance, ensuring our clients' growth in today's competitive market.



On Time Service

We adjust our schedule to meet your specific needs



Awsome Support

We're here for you round the clock, every day.



Expert Advisor

Effective solutions to complex challenges.

Trusted By Companies



Bulk SMS



Get Bulk SMS Service for Your Business

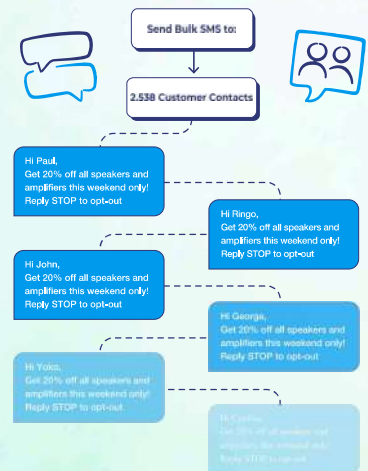
Boost your sales and enhance customer satisfaction with advanced Bulk SMS solutions tailored to meet your unique needs. Our comprehensive services include smarter SMS campaigns that effectively target your audience, instant OTPs to ensure secure transactions, timely notifications to keep your customers informed, and interactive two-way messaging for improved engagement.

What is Bulk SMS?

If you want to contact many people quickly, bulk SMS messaging is the way to go.

Use SMS to contact customers, suppliers, staff, contractors and stakeholders your way:

- **Send to everyone at once, in a blast or broadcast.**
- **Slice and dice your contact list; send tailored information to different groups.**
- **Use email to SMS to fire off texts the same way you'd send an email.**



How SMS Can Transform the Business



Easily Send Powerful SMS Campaigns:

Whether it is sending media-rich personalized SMS



High Delivery & Open Rate

99.9% of all SMS messages are delivered and read by the recipients.



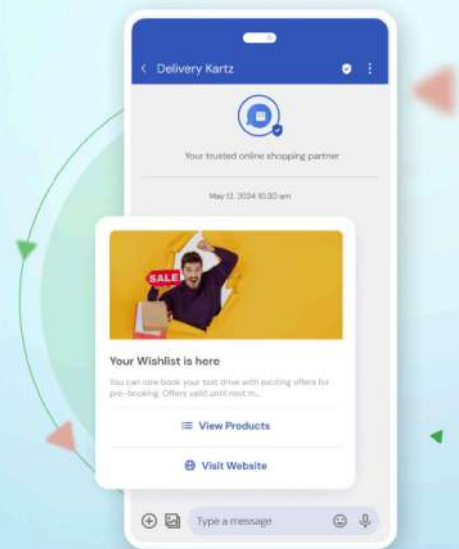
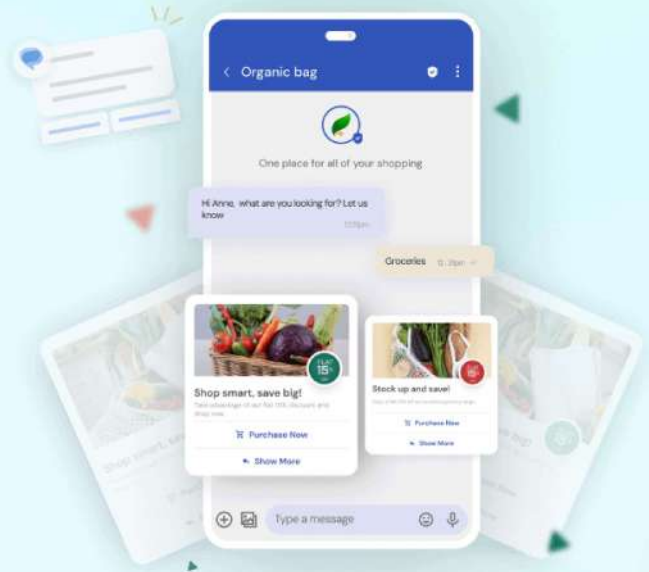
Authentic Real-Time Reports:

Track delivery status of every SMS sent in real-time.

RCS Messaging

RCS Messaging Service : The new trendsetter in business communication

Looking for the best RCS messaging service provider? Look no further! Our RCS messaging solutions stand out by offering secure, interactive, and rich media messaging that enhances customer engagement. Choose us as your RCS messaging service provider and take your customer interactions to new heights



RCS Business Messaging

A More Personal and Engaging Way to Connect with Customers

Explore the countless possibilities of RCS Business Messaging, empowering your brand to share interactive content, engage with customers, and elevate brand engagement to new heights.

RCS Messaging is vital for business as it offers the following features

Experience the potential of RCS through an engaging video that showcases its capabilities and benefits. Partner with the best RCS message provider, for skyrocketing your business



Improved profits with seamless interactions



Quality conversions and click-through rates



The Best way to retain customers



The Easiest way to feature your products and services

Whatsapp Green Tick

What is a WhatsApp green tick?

A green tick  next to a company's name signifies that WhatsApp has confirmed the authenticity of this business, providing users with an extra level of trust and security. The iconic WhatsApp green tick is more than a digital badge – it's a symbol of credibility and an instantaneous trust builder.



Why WhatsApp?

- 2.5 Billion users in 180+ countries, which is 1/3 of the world population
- 2 Billion monthly active users
- 1.5 Billion daily active users
- 500 Million users in India
- 70 Billion WhatsApp messages sent daily
- #1 messaging app
- Supports more than 60 languages



Whatsapp Green Tick Use Cases

Transactional Alert
& Receipts

Account Balances
& Statements

Booking
Confirmations

Appointments
Informations

Two-Way

Fraud Prevention &
alerts

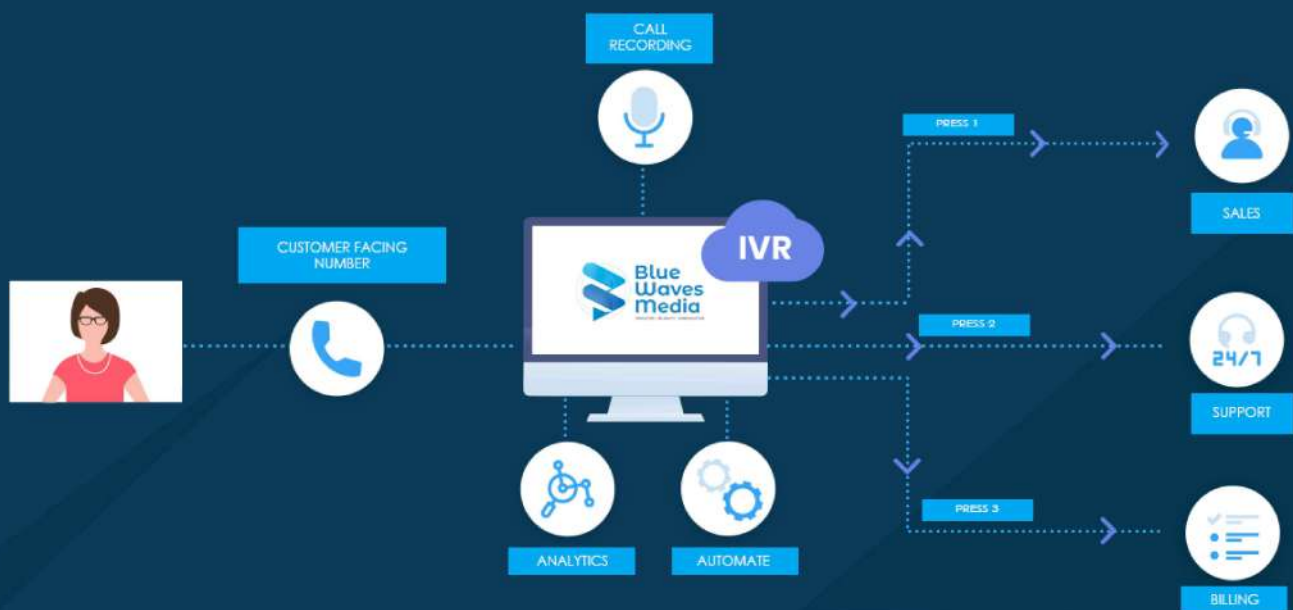
Interactive Voice Response(IVR)

What is Interactive Voice Response?

Interactive Voice Response(IVR) is a technology that allows a pre-recorded voice to interact with humans through the use of voice and DTMF tones input via the keypad and route the calls to their desired departments. Equipped with tons of advanced and self-help features, We won't do any wrong in calling it a boon in disguise.



Automate your business communication with Multi-level IVR number system



Benefit of Bluewaves Media IVR Solution

Availability

The IVR system handles incoming calls and directs them to the appropriate department.

Cost Effective

Since the IVR is replacing the traditional method of human operators.

Easy Set Up

Deploying Bluewaves Media is straightforward and takes only a few minutes.

Bulk Emails

What is Bulk Emails?

Bulk email refers to any email message sent to a large list of recipients that contains identical content for each person. Typical examples include newsletters, discussion lists, and company updates. Bulk emails can be sent by commercial entities, such as a car company sending a newsletter to vehicle owners or a restaurant distributing coupons and special offers.



Promotional Emails

Promotional emails are marketing emails designed to inform your audience—whether they're customers, prospects, or clients—about ongoing offers. You can create promotional emails for various purposes:

- Customer or client special offers.
- Product launches.
- Competitions and prizes.
- Free content such as ebooks, guides, and infographics.

Transactional Emails

Transactional emails are unique, automated messages sent to your customers from your business. These emails are typically triggered by a customer's action on your application or website, and the customer expects to receive them. Common examples include order confirmations, shipping notifications, password resets, and account activity alerts.



Voice Message

What is Voice Message?

Need to reach numerous people with a message? We have the solution. Simply record your voice message, upload the list of mobile or landline numbers, and click submit. The voice calls with your pre-recorded message will be sent to the entire list. You can contact thousands of your customers with just a click from your online panel.



Key Features of Bulk Voice Call Service



Voice Broadcasting Facilities



User-Friendly Panel



Segment Audience



Schedule Voice Campaign



Supports Multiple Languages



Excellent Support Team



Bulk Voice Call Use Cases

- Political campaigns promotion, voter registration, voter reminders.
- Marriage Reminder Calls(Special package)
- Marketing products service
- Give reminders like EMI, Insurance premium
- Bank Branches, Insurance Agents
- Travel Agents, Tour Operators